



Retirees started
the tradition of
Fire Fighters
helping
Fire Fighters.



London Fire Fighters Credit Union

we're in this together is much more than a slogan for the London Fire Fighters Credit Union. It's our philosophy and way of life.

Fire Fighters share a unique bond, much like a family. They trust their lives to their brothers and sisters every time the alarm rings. We realize that our members are exceptional and we work hard every day to earn their trust and confidence for all of their financial needs.

Life is full of opportunities, celebrations and challenges, and the LFFCU will be with our members every step of the way. **we're in this together.**



Why We Need You... and Your Money!

- New generation:
Spenders...not Savers.

All joking aside...
we need you!



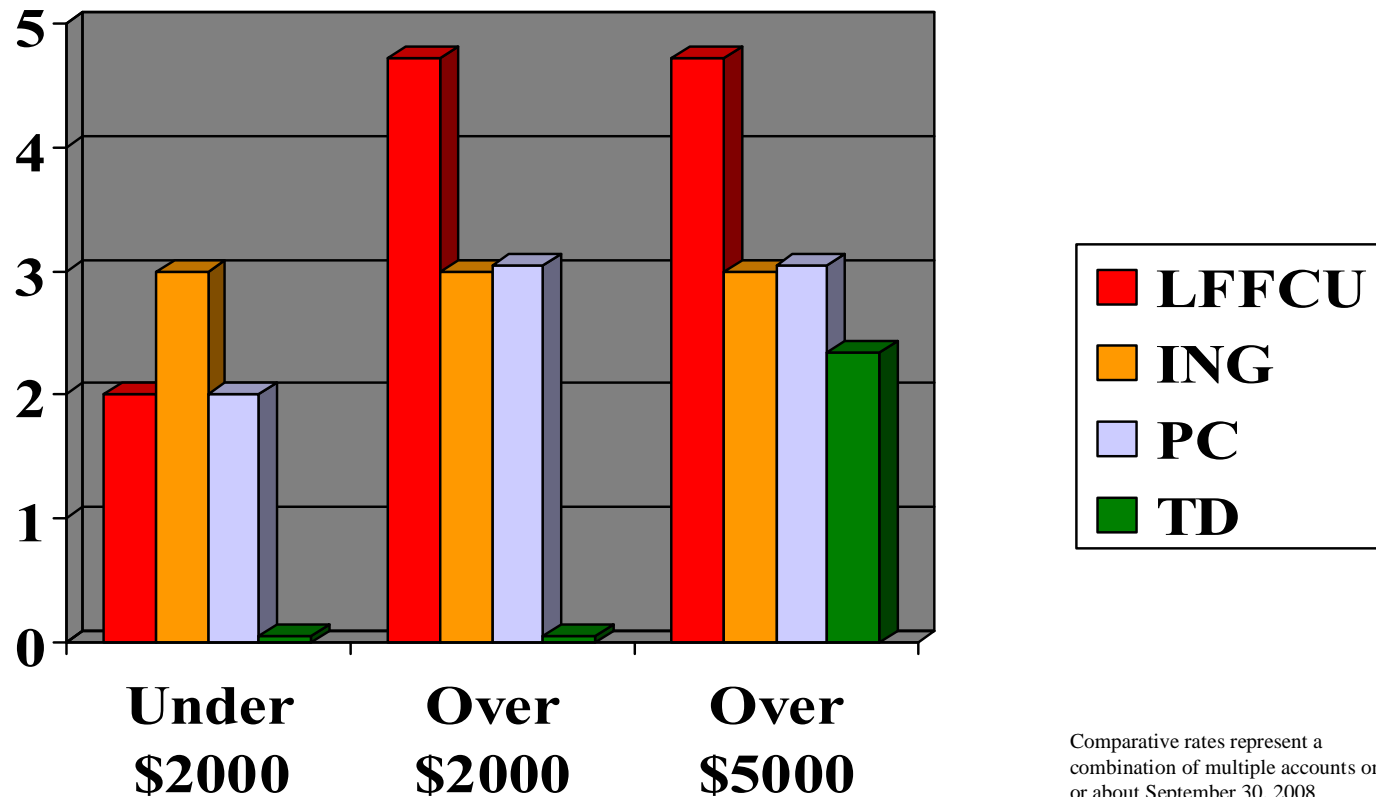
Reasons to Save at the LFFCU...

- “ Boomerang Kids
- “ Grandchildren
- “ Escape to the south
- “ Mattress is getting lumpy!





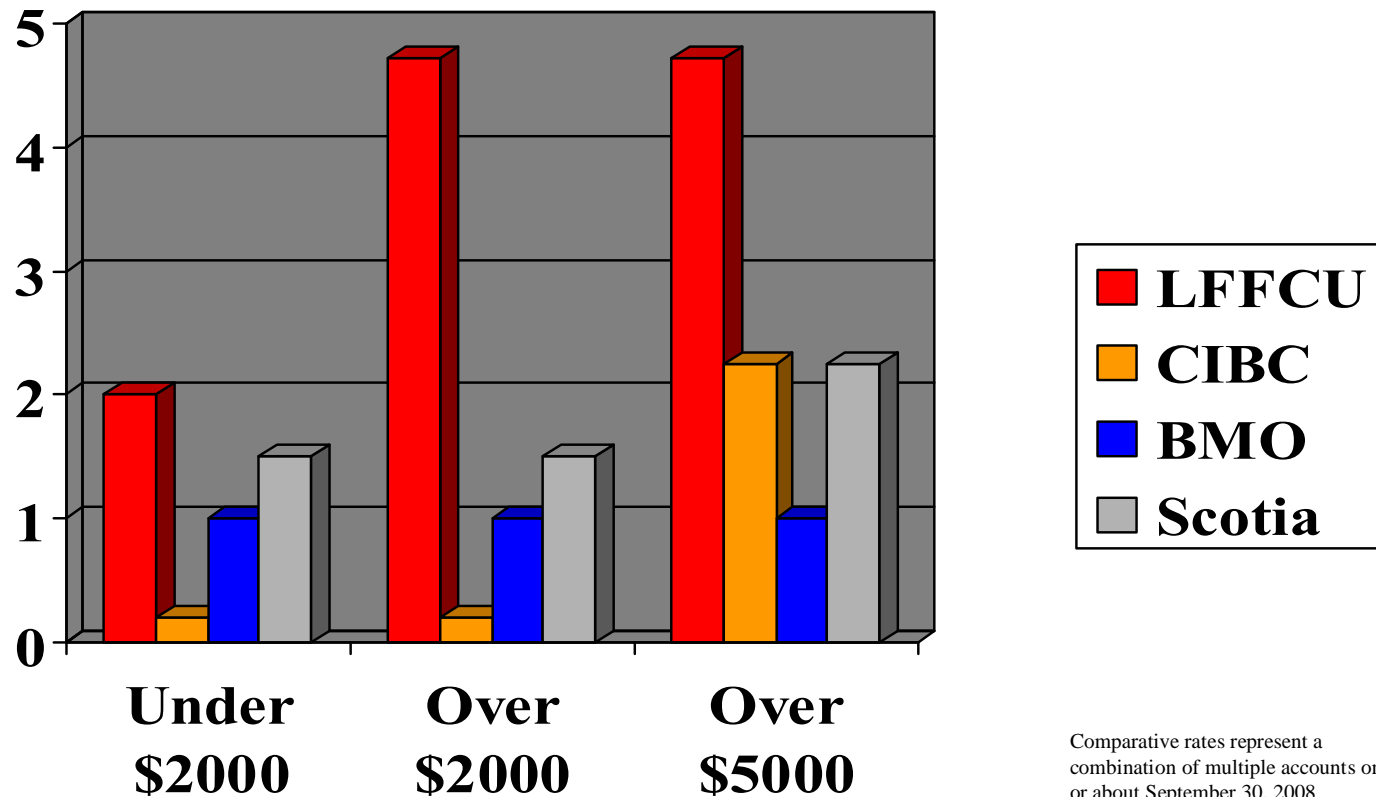
There's No Comparison!



Comparative rates represent a combination of multiple accounts on or about September 30, 2008



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Sharing the Wealth Year After Year



Year	< \$2,000	> \$2,000
2000	2.25%	4.25%
2001	1.19%	3.20%
2002	0.5%	2.35%
2003	1.5%	3.60%
2004	1.5%	3.97%
2005	1.0%	3.41%
2006	2.0%	4.31%
2007	2.0%	4.72%



What's In It For You?

Pain-free way to save.

- ✓ Comes directly from your account; so you don't miss it!
- ✓ Accumulates fast!

Amazing dividends.

- ✓ High ROI!
- ✓ 4.72% on deposits over \$2,000 in 2007



More Good Stuff at the LFFCU...

- “ Travel without worry with Travel Insurance
- “ No-fee American Express Travellers Cheques
- “ Life, Health, Auto & Home Insurance





It's all online at
www.lffcu.ca

- ” Secure Loan Application
- ” Tools / Calculators
- ” Information
 - ” Rates
 - ” Special Offers
 - ” RRSP/RESP
 - ” Insurance
 - ” AMEX Travellers Cheques
 - ” Much moreõ





we're in this together.